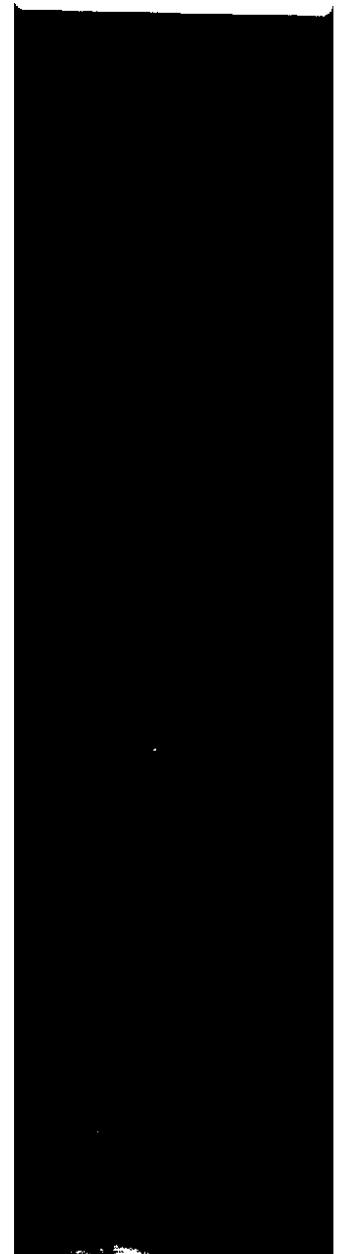


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T U E N T I O N



W H I P P I T



CAMEL'S GROOVE

A NON-STOP, ONE
IN THE PARTY CAMP
AND EVERYTHING

NOVEM

CAESAR'S PALACE

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

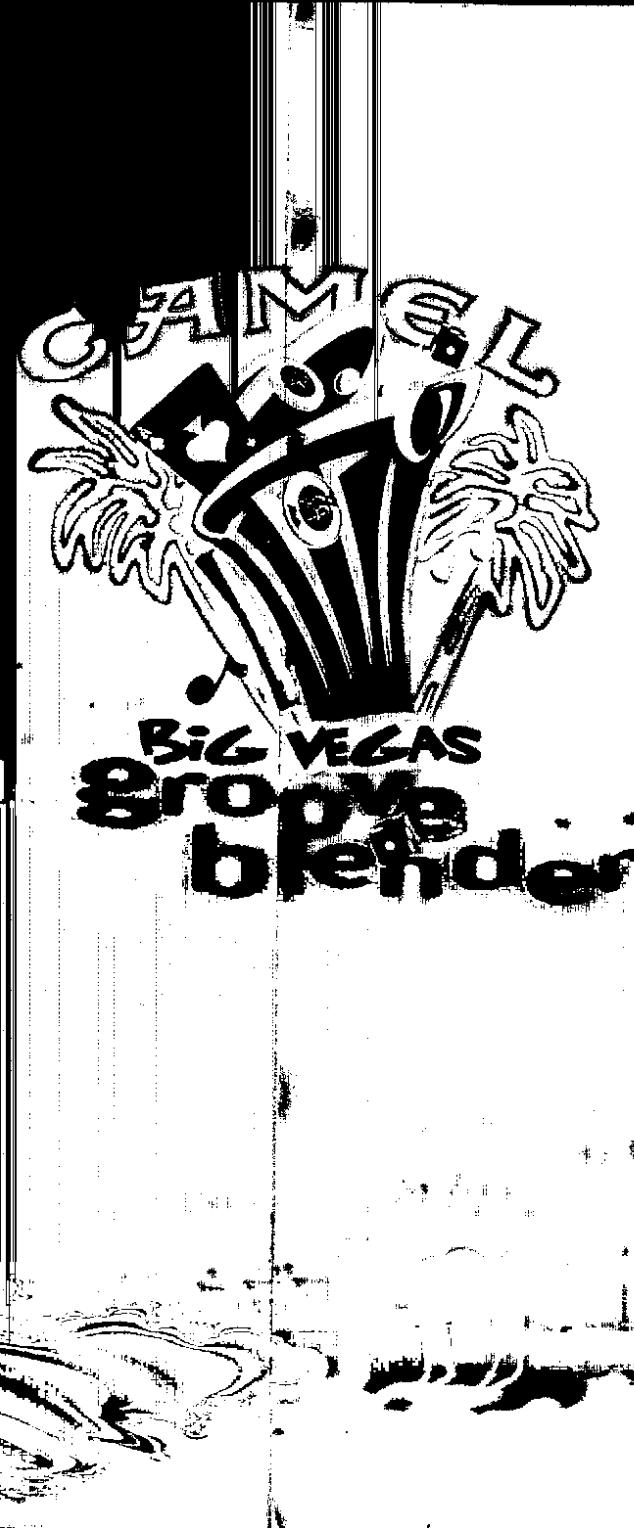
2070496572

BLENDER

THE TOP WEEKEND
OF THE UNIVERSE.
ON THE HOUSE!

22-24

Ready To
Party With
My Recipe!



2070496573

A SHOT OF

An exclusive par
brave enough!

4 PAR

CAESAR

Live camel
and lots of neon-

A PINCH OF

VR simulate
& enough energy to

ONE MASS

OF HU

500 winners and if
stay at Caesars Palace
Plus, there's \$250 spend

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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Mail to: Gamblers Big League Groove Blenders, P.O. Box 5777, Norwood, MN 55583-5777.

Signature (required)		(First) _____	(Middle) _____	(Last) _____															
I certify that I am a smoker, that I am 21 years of age or older, and that I want to receive offers, premiums, coupons, or free upgrades to my account in order to receive these offers. My signature is acknowledgement of my consent to receive these offers.																			
Date is your birthday? (Required)		(month) _____	(day) _____	(year) _____															
Today's date?		(month) _____	(day) _____	(year) _____															
Offer restricted to smokers 21 years of age or older. No purchase necessary. See Beverage Sign for details.																			
<table border="1"><tr><td>Daytime Phone</td><td>Male</td><td>Female</td></tr><tr><td>City</td><td>Zip</td><td>State</td></tr><tr><td colspan="3">Street Address</td></tr><tr><td colspan="3">Apartment #</td></tr><tr><td>First Name</td><td>M.I.</td><td>Last Name</td></tr></table>					Daytime Phone	Male	Female	City	Zip	State	Street Address			Apartment #			First Name	M.I.	Last Name
Daytime Phone	Male	Female																	
City	Zip	State																	
Street Address																			
Apartment #																			
First Name	M.I.	Last Name																	

MAIL IT IN

CUT IT OFF

FILL IT OUT

BLENDER

THE

BLENDER

THE ONLY INGREDIENT MISSING IS YOU!

g cash in it for each winner.

and party, till we say stop.

or guests fly to Vegas,

Manity

VE AMOUNT

8

Take your eyes scream.

s, laser shows

Virtual Reality

merged pandemonium.

belly dancers

S VEGAS

center The Blenders

With the only bands

LIVE GROOVE

THRSTING FOR SOMETHING WILD!

CAMEL CASH
GROOVE
BLENDER
MIXERS GUIDE



Get in the groove with the Camel Cash Groove Blender Mixers Guide, the official Groove Blender catalog. And whip up party-pounding items like \$25 Ticketmaster gift certificates, exclusive CDs, subscriptions to the hottest magazines around and more. To get it go to wherever you buy your smokes or call

1-800-CAMEL CASE

1-800-222-6882

***MUST BE A SMOKER, 21 YEARS OF AGE OR OLDER TO ENTER**

NO PURCHASE NECESSARY. Here's How to Enter.

1. An official entry form only hand print your name, home address, and home phone number. Entries missing name and address or on which the certification box has not been fully completed, being entries signatures will not be considered eligible.
2. Send entry to Camel's Big Vegas Groove Blender P.O. Box 5777 Novato, CA 95553-5777. All entries must be mailed via U.S. Postal Service first class mail (no express, registered, or certified mail accepted). Participants must pay postage when submitting entries. No reproductions of entry forms accepted. You may enter as many times as you like, but only one sweepstakes entry per envelope (mail separately) is allowed. Additional information regarding the sweepstakes or entry forms may be obtained by calling 1-800-222-3522. Incomplete, illegible, forged, altered, or forged. Sponsor is not responsible for lost, late, damaged, postage due, misdirected or slow delivered mail.
3. Camel's Big Vegas Groove Blender is open to legal residents of the 48 continental United States (Alaska and Hawaii excluded); who are 21 years of age or older and are smokers, except employees of R.J. Reynolds Tobacco Company, its affiliates, subsidiaries, advertising and promotion agencies and the immediate families of each. All federal, state and local laws and regulations apply. Offer void in MA, MI, VA and wherever prohibited by law. Prize delivery limited to United States only.
4. R.J. Reynolds Tobacco Company is the Sponsor of this promotion. All entries become the property of the Sponsor and will not be returned. Sponsor will not acknowledge receipt of or confirm entry or ineligibility of any entrant. Sponsor will not return any ineligible entries.
5. Entries must be received by September 10, 1995. There will be 500 Prize Winners. Winners will be determined by a random drawing from all entries received. The drawing will be held on or about September 11th, 1995 by an independent judging organization whose decisions are final on all matters relating to this promotion. Odds of winning depend upon the number of eligible entries received but will not exceed 1 in 130,000. Provisional prize winners will be notified by mail. Provisional prize winners must execute and return an Affidavit of Eligibility/Release of Liability/Acknowledgment Form within 20 days of receipt of lottery ticket. Provisional prize winners are subject to age verification. Travel expenses must be borne and return a liability release of less than 10 days prior to issuance of travel documents. Noncompliance within the 20 day time period or return of any provisional prize winner will be deemed as acceptance of the terms and conditions of the promotion. All federal, state and local income and other taxes on prizes are solely the responsibility of the winners. In the event of prize unavailability, Sponsor reserves the right to substitute a similar item of greater value. Acceptance of prize offer constitutes permission to use winner's name, biographical information, and/or likeness for purposes of advertising and promotion unless prohibited by law. All prizes will be awarded and will be fulfilled in November 1995.
6. PRIZES: The following prizes will be awarded: 500 Prizes of 2 round-trip airplane tickets to Las Vegas, hotel accommodations for November 22nd and 23rd, 1995. Camel's Big Vegas Groove Blender package at approximately \$1,350.00 each. Total value of all prize values is approximately \$675,000. Travel must be completed by November 24th, 1995. Restrictions apply. Accommodations are subject to availability and change without notice. The accommodations must be 21 years of age or older and must sign and return a liability/acknowledgment form. Taxes, tips, alcohol, beverages, ground transportation not specified herein and all other expenses not specified herein are solely the responsibility of winners. All hotel lodging is one-room double occupancy unless otherwise specified. In the event of cancellation by winner, the ability to reschedule will be allowed only at Sponsor's discretion.
7. The automatics including without limitation the offer, rules and announcement of winners containing promotional, printing or typographical errors, or obtained outside authorized areas are automatically void and the liability of Sponsor is limited to the replacement of such materials and recipient agrees to release Sponsor, its parent, the judging organization and its officers, directors, employees and agents from any and all losses, claims, or damages that may result.
8. By entering a prize, winners agree that R.J. Reynolds Tobacco Company, its parent and the judging organization and their respective officers, directors, employees and agents shall have no liability for any injuries, losses or damages of any kind (including death) resulting from acceptance, possession, participation in or use of any prize.
9. For a free copies of Affidavit of Eligibility/Release of Liability/Acknowledgment Form or the names of prize winners (available after 10/15/95), send a separate, self-addressed stamped envelope to Camel's Big Vegas Groove Blender Winners List, P.O. Box 55553 Novato, CA 95553-5555. Indicate "Affidavit" or "Winners List" as an "R" or "L" on the front of the envelope.

ALL PROMOTIONAL COSTS PAID BY MANUFACTURER.

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CAMEL LIGHTS

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

11 mg. "tar", 0.8 mg. nicotine av.
per cigarette by FTC method.